















Become a leader for the SDG

- Learn from more than 20 expertsfrom differents fields
- Connect and collaborate with like-minded people from all over the world
- Engage
- Transform your community and your organisation

Change the world



Why MAIA?

Movement

Awareness

Inspiration

Action

These actions indicate the path to becoming a change agent in an increasingly complex world.

Connecting people to advance the SDGs (Sustainable Development Goals) set by the United Nations and transform the world.

Fundesplai (Fundación Catalana de l'Esplai)

is a non-profit organization established more than fifty years ago. It annually serves more than 250,000 people across Catalonia through different types of projects, among them after-school care, professionalization courses and outdoor activities centres for families.

We share with the United Nations and with many other civil society organizations the purpose of moving towards a world in which young people reach their full potential as agents of change.



Participants

People between 25 and 35 years old, with a personal trajectory that indicates investment in their communities as well as creativity and entrepreneurial attitude.

Where?

The training will be held at **Centre Esplai**, in El Prat de Llobregat (Barcelona), where Fundesplai's headquarters are located, as well as a hostel, a restaurant, auditoriums, classrooms and other facilities.

The building was designed and built according to sustainable standards and has received the BIOSPHERE certification for sustainable tourism and the EMAS certification for environmental improvement.

When?

In-person trainings

November 18 - November 24, 2019 March 23 - March 29, 2020

On-line trainings

December, 2019 - March, 2020





What will you get out of the Program?

Experiences exchange and teamwork collaboration.

02

leadership poter

Development of your

Skills

- Socio-political and environmental awareness
- Empathy
- ✓ Co-creation skills

- Critical thinking
- Strategic Planning



Contents

Movement

Making the impossible possible Cross Module

48h

Students will receive in-person and online coaching to develop impact projects and initiatives to be presented at the end of the course.

A

Awareness

Crisis and opportunity.

November 18 - 24, 2019.

In-person, Barcelona

56h

- · Anthropocene.
- The 2030 Agenda for Sustainable Development.
- Youth culture.
- · Social enterprises.
- Innovation in the third sector.
- Futures literacy.
- Regenerative culture.
- Ecofeminism.
- Circular economy.

Inspiration

Transformative emerging leaders. December 2019 to March 2020. Online

40h

- · Climate change.
- Education.
- Work.
- Gender equality.
- Participation and governance.

A

Action

From awareness to action. March 23 - 29, 2020. In-person, Barcelona

56h

- Communication.
- · Strategic Planning.
- · Stakeholders engagement.
- Fundraising.
- Projects presentation.

Teachers



Daniel Whal

Mallorca, Spain

Regenerative Culture

Specialist



Loes Damhof
Groeningen, Netherlands
Hanze University



Jose Luis de Vicente

Barcelona, Spain

Cultural researcher

and curator



Francis Valverde

Santiago de Chile, Chile

Executive Director at ACHNU



Rio de Janeiro, Brazil Curator at Museu do Amanhá



Bruna Baffa
Rio de Janeiro, Brazil
Youth Culture Specialist



Barcelona, Spain
Director of the Advisory Council
for Sustainable Development
of Catalonia (CADS)



Anna Vilagordo
Barcelona, Spain
Creative Strategy and
zSustainable Design



Alexandre Fernandes

Amsterdam, Netherlands

Founding Director at MOTI

New Planetary Narratives



Marta Escamilla
Barcelona, Spain
Sustainability Division Manager
at LEITAT Technological Center



Boris Mir

Barcelona, Spain

Deputy Director of the program Escola nova 21



Jordi Carrasco

Barcelona, Spain

Director of Biomimetics

Sciences Institute



Liliana Arroyo

Barcelona, Spain

Researcher at Institut
d'Innovació Social (ESADE)



Alicante, Spain

Expert in artificial intelligence, disruptive technologies and digital marketing



Anaisa Seneda

Amsterdam, Netherlands

Impact Investor



Genis Roca

Barcelona, Spain

RocaSalvatella President



Angel Castiñeira

Barcelona, Spain

ESADE Professor



Alejandra Solla

Buenos Aires, Argentina
Liga Iberoamericana Director



Stef van Dongen
Rotterdam, Netherlands
Founder Enviu



Miquel Cortés
Guatemala, Guatemala
Director of Foundation
Fe y Alegria



Applications

July 1 - September 15, 2019.

Submit your application via the website. The places are limited, first make your application and thenwe will make a selection process. The course will be taught in both English and Spanish and translators will be available in some spaces.

Tuition

6.000€ (until September 15, 2019)

Tuition includes

- ✓ In person and online sessions
- Program Materials
- Airfare
- Accommodation
- Meals
- ✓ Off-site excursions

*It does not include expenses and visa procedures or medical insurance, in any case. Both will be in charge of the registered students.

*We will continue to accept applications until the class is filled. However an additional late fee might be applied after the deadline of September 15th.

More info

Contact admissions for more info.

sdg@fundesplai.org +34 93 551 15 17 www.sdg-maia.org



Organizing entity



Associates









